



Executive Overview

Detroit Speedcraft is a hot rod company that builds complete vehicles and kit cars. Established in 2008, Detroit Speedcraft specializes in a low-slung high-performance version of the 23 T-bucket platform. The carefully engineered frame and suspension systems deliver a comfortable and confident driving experience unlike any other segment vehicle on the market. This vehicle design is proven and road tested...not just a bunch of parts picked off the shelf and thrown together.

The Detroit Speedcraft T-bucket roadster represents a significant change in the T-bucket paradigm. Traditional T-buckets are:

- Not ergonomically designed or friendly
- Require a unique driving instinct different than your normal car
- Are not high-way capable
- Are not hi-performance vehicles

Detroit Speedcraft has corrected the above the problems associated with traditional T-buckets with a fresh engineering approach incorporating properly designed and functioning front and rear suspension systems. Also a ergonomic positioning effort was under taken to solve the many other driving and seating problems leading to poor overall performance associated with most other T bucket designs. Our efforts have created an advanced generation hi-performance roadster.

Our basic foundation allows for:

- An appealing low-slung performance capable stance
- Front and rear suspension systems that properly perform their vehicle tasks
- Responsive steering and brake systems
- Improved ergonomic design that delivers superior driver comfort, control, and safety.
- Affordable well engineered drive train, steering, braking, and interior packages from readily available components and materials.

A business opportunity exists to purchase the Detroit Speedcraft brand and engineering "recipe". The value represented here is well in excess of \$1,300,000 in past sales with an average vehicle price of \$34,000 and average kit price of \$17,500. This includes the following:

- Company and product names
- Extensive company website
- Component drawing and CAD files
- BOM (build of material) list
- Assembly procedure documentation (print & video)
- Molds for 23T-X extension/speed-blisters and transmission tunnel
- Inventory of parts
- Tooling, fixtures, templates, and build tables
- Supplier list
- Educational sales package through "Hot Rod School in a Box" program
- Implementation and build assistance

Detroit Speedcraft, LLC
22278 Prosper Drive, Southfield, MI 48033 • 313.802.3251
www.detroitsspeedcraft.com • email: contact@detroitsspeedcraft.com